



FOR IMMEDIATE RELEASE
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Graphic Design Company *Studio Ruby* Partners with Mid-Columbia Tri-Cities SCORE

Kennewick, WA- Mid-Columbia Tri-Cities SCORE has announced a corporate partnership has been put in place with local graphic design company Studio Ruby to help create an identity for business start-ups or struggling small businesses in our region. This sponsorship will include logo and branding work for SCORE clients the Chapter serves, which includes 15 counties in 3 states (Oregon, Idaho, and Washington).

“We are very fortunate to have Studio Ruby on board with our local chapter. To have a talented graphic design team help facilitate the process of getting more businesses launched, only adds growth to our chapter and the region and gives us major credibility” says Chapter Chairman P. Simon Mahler.

Studio Ruby is a graphic design firm with headquarters in Tri-Cities Washington. They focus on brand and identity. This includes logos, social media marketing, ad campaigns, email marketing, web design, and website development. Studio Ruby has worked with companies like Northridge Publishing, Color Run in Motion 5K, and Gro-Social by Infusionsoft. “We love what the local SCORE Chapter has accomplished this past year and thought that if more businesses could be launched, or we could help in their mission to save struggling businesses, then we are all in” says CEO Alyson Wallace.

Since 1964, SCORE has helped more than ten million aspiring entrepreneurs. Each year, SCORE provides small business mentoring and workshops to more than 375,000 new and growing small businesses. More than 11,000 business experts volunteer as mentors in 340 chapters serving local communities with entrepreneur education to help grow one million small businesses annually.

For more information about starting, operating, or growing an existing small business, call to schedule an appointment with a Mid-Columbia Tri-Cities SCORE mentor at 509-735-1000 Ext 235 or visit Tri-Cities SCORE at www.midcolumbiatricities.score.org.



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